REHP Policy Analysis Presentations

Policy Analysis Presentation Instructions:
- o Each group:
  - o 20-minute presentation
  - o 10-minute discussion/question time
- o EACH member of the group must deliver a portion of the presentation:
  - o Problem statement/Issue statement
  - o Background (1-2 people)
  - o Landscape (2 people)
  - o Options (2 people)
  - o Recommendation (1-2 people)

Problems/Issue Statement:
- o This has been given to you
- o Each group has a different topic/problem to consider

Background:
- o Detailed description of the problem
- o Fact-based (consider sources below)
- o Summarize the evidence (highlight the most salient points)
- o What's the magnitude of the problem?
- o Why is this problem important?
- o Is the problem changing?
- o What are the historical trends?
- o What are the future trajectories of this problem?
- o Who is affected? Which populations?
  - o How does geography affect the problem (national, state, city) – do regional differences affect groups differently?

Landscape:

- o Identify stakeholders
- o Who's affected and how? e.g. groups, organizations, individuals
- o Political landscape: Clarify the political landscape
  - o Politically charged? Divisive?
- o Economic landscape: Provide economic context
  - o Economic causes?
  - o Cost of a solution? Cost of inaction?
- o Social landscape: Describe social context
  - o Equity?
  - o Ethical/moral concerns?
- o Legal context/considerations
  - o Legal precedence
  - o Current legal constraints/opportunities
- o Administrative feasibility

BOX 13-1 Possible Factors to Include in a Landscape Section

Political Factors

What is the political salience of the issue?

Is this a front-burner issue?

Is this a controversial issue?

Do key constituents, opponents, interest groups, etc. have an opinion about the issue? Who is likely to support or oppose change?

Is there bipartisan support for the issue?

Is there a reason to act now?

Is there a reason to delay action?

Social Factors

Who is affected by this problem?

According to the client who assigned the analysis, are influential or valued people or groups affected by this problem?

Is there a fairness concern relating to this issue?

Economic Factors

What is the economic impact of addressing and of not addressing this problem?

Are various people or groups impacted differently?

Are there competing demands for resources that relate to this issue?

What is the economic situation of the state or nation? How does this affect the politics relating to this issue?

Practical Factors

Is it realistic to try to solve this problem?

Would it be more practical to solve this problem later?

Are other people in a better position to solve this problem?

What do we know about solutions that do or do not work?

If this problem cannot be solved, is it still necessary (politically, socially) to act in some way to address the problem?

Legal Factors

Are there legal restrictions affecting this problem?

Are there legal requirements that impact the analysis?

Is new legislative authority necessary to solve the problem?

Is there legal uncertainty relating to this problem?

Is future litigation a concern if action is taken?

Options:

- Identify evaluation criteria
- Identify options (potential solutions)
- Evaluate - Justify your final recommendation
- Potential evaluation criteria
    - Net benefit
    - Cost and financing
    - Equity
    - Administrative ease
    - Legality
    - Political feasibility
    - Social acceptability
- How do you measure these?
    - You may not be able to give an exact cost, but you can put it in relative terms
        - High/medium/low
        - $/$$/$$$
- Possible options: education, mandates, taxation, subsidies, incentives…

- o Consider building a comparison table

Options Table	Cost	Administrative Burden	Social acceptability	Effectiveness / Net Benefit
A	$	++	+	+
B	$$	+++	+	+++
C	$	+	+	++
D (combo A & C)	$$	++++	+	+++
E	$$$$	++++	+/-	++++

- o Remember that if you have an option that combines two or more other options, this must be presented and analyzed as a separate option

Recommendation:

- o Choose a **single** option as your final recommendation
- o If you choose a combination option, you must justify this choice
- o Why is this the best course of action?
  - o Remember the goal is "analysis not advocacy"

Presentation tips:

- o For PowerPoint presentations:
  - o Consider the font size (particularly of graphs or charts)
  - o Try not to crowd slides with too many words or images
  - o Go easy on effects and transitions
  - o In general, one slide per minute
- o For presenting:
  - o Practice your presentation out loud
  - o Limit verbal pauses (um, uh, like….)
  - o Have someone in the audience let you know if there are sound issues (microphone feedback, talking too softly or loudly, etc.)
  - o Pay attention to body language and what your hands are doing

Potential Resources:

- o Kaiser Family Foundation: https://www.kff.org/
- o County Health Statistics: http://www.countyhealthrankings.org/
- o Health Affairs Journal: http://www.healthaffairs.org/
- o New England Journal of Medicine: http://www.nejm.org/
- o The Incidental Economist: https://theincidentaleconomist.com/
- o JAMA: https://jamanetwork.com/

- Lancet: http://www.thelancet.com/
- UCLA Center for Health Policy Research: http://healthpolicy.ucla.edu/chis/Pages/default.aspx
- Heritage foundation: http://www.heritage.org/
- American Enterprise Institute: http://www.aei.org/policy/health-care/
- CATO Institute: https://www.cato.org/research/health-care
- Community Health Needs Assessments: https://www.communitycommons.org/groups/community-health-needs-assessment-chna/
- Dartmouth Atlas: http://www.dartmouthatlas.org/
- Policy Links resource library: http://www.policylink.org/FindResources/Library
- CMA Resource Library: http://www.cmanet.org/resource-library/detail.dT?item=cmas-physicians-guide-to-influencing-health
- American Public Health Association: https://www.apha.org/publications-and-periodicals
- Social Interventions Research & Evaluation Network (SIREN): https://sirenetwork.ucsf.edu/
- Accountable Health Communities Model: https://innovation.cms.gov/initiatives/ahcm
- California Healthcare Foundation Almanac: http://www.chcf.org/almanac